

## Stewardship Committee Meeting Minutes for 12/15/2015

In attendance: Jan Liss, Becky Nash, Tom Polacek, Jim Stollenwerk, Doug VanVorous and guests Mary Pat and Rich Shandor

Meeting opened with prayer led by Becky.

Results from 2015 were reviewed and then decided to continue with some changes:

**Welcome Back announcements** -- continue with announcements at Mass and flyer welcoming seasonals back to service opportunities. We possibly could use the service booklet Sharon Brabson is putting together with a description of all the ministries.

**Visitor brochure with announcements** – continue with visitor brochure. Restock pews with brochure in spring. Time four announcements over busy weekends in the summer and fall. In 2015 did holidays: Memorial, 4<sup>th</sup> of July, Labor, and Pumpkin Patch festival weekend.

**Pledge process** – repeat process and time of year—possibly one weekend earlier (6/19/2016). Consider doing something different for seasonals – i.e. a different appeal letter by zip code given their possible membership in two parishes. Consider placing an instructional insert in the bulletin ahead of mailings to help people understand the need to receive some response from them. Repeat service drive process with follow-up.

**Telephone follow-up process** – repeat core process. Modify follow-up call-out scripts to answer questions of parishioners not wanting to pledge. Provide training to calling team.

**Open house celebration** – agreed to repeat celebration as is, but change and possibly rotate location annually. Will attempt to move it to the week after Labor Day week either Tuesday or Thursday (be aware of Men’s Day of Reflection dates). Note: Found out after the meeting that Father will be gone again during this timeframe (9/8 – 9/20) so need to plan around this as well.

**Stewardship weekend** – repeat with stewardship committee members speaking at all masses with results from stewardship and thank you to all.

**Endowment fund** – investigation will continue on this.

**Parishioner self-assessment tool/instrument** – committee will review again in 2016; Tom will send link on good example of this from another parish.

Other ideas and comments that were shared:

- Tom shared parish financial change year-over-year. Also our final response to the 2015 pledge drive after follow-up was 37.8% (261/690), an increase from 32.7% in 2014. The Service drive produced 41 new volunteers equal to 64 ministries as some volunteered for

multiple ministries. We want to take on a project in 2016 to determine how to measure volunteer time or people.

- It is important that we have good communication between the council and all committees on what their needs are as well as what stewardship needs to improve discipleship. This includes good liaison activity to the parish council.
- It was suggested we use the stewardship space in the bulletin more often to give updates including asking to fill a need (e.g. funeral lunch leader in BH).

Closing prayer led by Doug.

Minutes prepared by Becky.

Next Meeting is scheduled for **Monday, February 15, 2016 in Sister Bay at 6:00 p.m.** The group decided to continue bi-monthly meetings on the 3<sup>rd</sup> Mondays in SB at 6:00 p.m. Meeting dates for 2016: 2/15, 4/18, 6/20, 8/15, 10/17, 12/19.